

2021 Sponsorship Levels & Benefits

Annual Fundraising Reception

Sponsorship Benefits	Thrive \$5,000	Educate \$2,500	Protect \$1,000	Hope \$500
Exclusivity of Presenting Sponsor (your business name associated with event title, every time)	~			
Logo included on print & email invitations	N			
Logo with link, on website all year	N	~~		
Individual partnership shout-out on social media to Jackson Street's 2,000+ followers	~	~~		
Verbal mention during event	1	NN	N	
Logo displayed at event *For Program Sponsors: logo on all flyers	1	~~	N	N
Listed on Caring Community section of Jackson Street website	N	NN	N	N
Listed in Jackson Street's Annual Report	1	~~	N	N

Open House & Awareness Events

Hope \$500	Care \$250	Connect \$100
~		
N	N	
N	N	N

New for 20th Anniversary Year!

Program Sponsorship

Activities, PS(541) or Queer Peers sponsorships are \$2,000 with associated benefits as outlined above.



2021 Sponsorship Form

Sponsor Information

Business/Company Name			
Owner/Authorizer Name			
Business Address	City, State, Zip		
Email	Phone #		
I would like t	to join as a Business Pa	ortner for Youth in 2021!	
Fundraising Reception	Open House & Awa	areness <u>Program Sponsorship</u>	
□ Presenting - \$5,000	□ Hope - \$500	□ Activities - \$2,000	
□ Educate - \$3,500	□ Care - \$250	□ PS(541) - \$2,000	
□ Nurture - \$2,000	□ Connect - \$100	O ueer Peers - \$2,000	
□ Protect - \$1,000			
□ Hope - \$500			
Advertising Information Does your business have a Fa Who should we contact to ge	, ,	es 🗆 No	
Name			
Phone #			
Payment Method			
□ Enclosed you will find a che	eck made out to "Jackso	on Street Youth Services"	
Checks may be mailed to e	either address >	PO Box 1984 □ Albany, OR 97321	
		PO Box 285 □ Corvallis, OR 97339	
(payments must be comple		·	
	•	cksonstreet.org and clicking the assorship in the dedication line)	

Thank you for choosing to be a Business Partner for Youth in 2021!

Your support of local youth in crisis makes an incredible difference.

Details about Event and Program Sponsorship Opportunities for Businesses

With you, Jackson Street is helping youth 24/7/365!



2021 Event Sponsorship Opportunities

Annual Fundraising Reception (Giving levels of \$5,000 - \$500)

- Averages 200 guests; we held this event virtually in 2020 with no significant change in attendance
- Springtime event, after work on a Thursday
- 5:30 7:30 with sit-down program (virtual event was 45 minutes). No tickets for guests to attend.
- Historically this event has included heavy hors d'oeuvres and drinks for guests at the Albany Golf & Event Center
- 2021 will be the 8th annual event (will be virtual)

Annual Open House & Awareness Events for the Community (Giving levels of \$500 - \$100)

- Approximately 100 guests per event
- After work on a weekday
- Open House Events are drop-in and happen every-otheryear at a 24/7 Shelter: Albany House (2021)
- November is National Runaway Prevention Month

2021 Program Sponsorship Opportunities

Activity Sponsor (Giving level of \$2,000)

- Youth in 24/7 Shelter and Aftercare programs are offered activity experiences that build confidence and explore new interest and hobbies.
- Activities range from music and arts to outdoor adventures to educational instruction.

PS(541) Linn County (Giving level of \$2,000) CLAIMED!
PS(541) Benton County (Giving level of \$2,000)

- These life skills classes cover topics from financial health and basic budgeting, to home maintenance, to self-care, to continued education opportunities.
- This program is required for young adults in our Next Steps housing and is also open to community youth.
- PS(541) stands for Peer Support and our local (541) area code.

Queer Peers (Giving level of \$2,000)

- Queer Peers is an LGBTQ+ social and support group which meets regularly in Albany; a meal is provided.
- LGBTQ+ youth are 120% more likely to experience homelessness than their peers.

General Operational Support from our Business Partners for Youth:

- Last year, nearly 800 youth found safety, stability, positive adult relationships, access to mental health services, educational and life-skill support through Jackson Street's Outreach, 24/7 Shelters, and Next Steps services.
- Unrestricted donations by individual, groups, and businesses are a powerful way help youth in our community stay safe and thrive.
- We love being in relationship with our donors! Sponsor benefits for businesses who give unrestricted donations can be negotiated.