

Details about Public Event and Program Sponsorship Opportunities for Businesses

Jackson Street's 20th Anniversary Year!

2021 Public Event Sponsorship Opportunities

Annual Fundraising Reception *(Giving levels of \$5,000 - \$500)*

- Averages 200 guests; we held this event virtually in 2020 with no significant change in attendance
- Springtime event, after work on a Thursday
- 5:30 – 7:30 with sit-down program (virtual event was 45 minutes). No tickets for guests to attend.
- Historically this event has included heavy hors d'oeuvres and drinks for guests at the Albany Golf & Event Center
- 2021 will be the 8th annual event

Annual Open House & Awareness Events for the Community *(Giving levels of \$500 - \$100)*

- Approximately 100 guests per event
- After work on a weekday
- Open House Events are drop-in and happen every-other-year at a 24/7 Shelter: Albany House (2021)
- 2021 is Jackson Street's 20th Anniversary! Whether virtually or in-person, we'll be holding some additional gatherings such as Summer Block Parties and awareness events associated with November's National Runaway Prevention Month

2021 Program Sponsorship Opportunities

Activity Sponsor *(Giving level of \$2,000)*

- Youth in 24/7 Shelter and Aftercare programs are offered activity experiences that build confidence and explore new interest and hobbies.
- Activities range from music and arts to outdoor adventures to educational instruction.

PS(541) Linn County *(Giving level of \$2,000)*

PS(541) Benton County *(Giving level of \$2,000)*

- These life skills classes cover topics from financial health and basic budgeting, to home maintenance, to self-care, to continued education opportunities.
- This program is required for young adults in our Next Steps housing and is also open to community youth.
- PS(541) stands for Peer Support and our local (541) area code.

Queer Peers *(Giving level of \$2,000)*

- Queer Peers is an LGBTQ+ social and support group which meets regularly in Albany; a meal is provided.
- LGBTQ+ youth are 120% more likely to experience homelessness than their peers.

General Operational Support from our Business Partners for Youth:

- Last year, nearly 800 youth found safety, stability, positive adult relationships, access to mental health services, educational and life-skill support through Jackson Street's Outreach, 24/7 Shelters, and Next Steps services.
- Unrestricted donations by individual, groups, and businesses are a powerful way help youth in our community stay safe and thrive.
- **We love being in relationship with our donors!** Sponsor benefits for businesses who give unrestricted donations can be negotiated.



2021 Sponsorship Levels & Benefits

Sponsorship Benefits	Annual Fundraising Reception					Open House & Awareness Events		
	Thrive \$5,000	Educate \$3,500	Nurture \$2,000	Protect \$1,000	Hope \$500	Hope \$500	Care \$250	Connect \$100
Exclusivity of Presenting Sponsor <i>(your business name associated with event title, every time)</i>								
Logo included on print & email invitations								
Featured space on all guest tables during event								
Logo on take-away gifts to guests								
Prominent logo & link on website all year								
Personalized Sponsor Certificate delivered to your office								
Individual partnership shout-out on social media to Jackson Street's 2,000+ followers								
Audible recognition from podium at event								
Logo displayed at event <i>(For Program Sponsors: logo on all flyers)</i>								
Listed on Caring Community section of Jackson Street website								
Listed in Jackson Street's Annual Report								

New for 20th Anniversary Year!

Program Sponsorship

Activities, PS(541) or Queer Peers sponsorships are \$2,000 with associated benefits as outlined above.



YOUTH SERVICES
CELEBRATING 20 YEARS

2021 Sponsorship Form

Sponsor Information

Business/Company Name _____

Owner/Authorizer Name _____

Business Address _____ City, State, Zip _____

Email _____ Phone # _____

I would like to join as a Business Partner for Youth in 2021!

Fundraising Reception

- Presenting - \$5,000
- Educate - \$3,500
- Nurture - \$2,000
- Protect - \$1,000
- Hope - \$500

Open House & Awareness

- Hope - \$500
- Care - \$250
- Connect - \$100

Program Sponsorship

- Activities - \$2,000
- PS(541) - \$2,000
- Queer Peers - \$2,000

My total Business Partner commitment for 2021 is \$_____

Advertising Information

Does your business have a Facebook page? Yes No

Who should we contact to get your business' logo?

Name _____

Phone # _____

Email _____

Payment Method

Enclosed you will find a check made out to "Jackson Street Youth Services"

Checks may be mailed to either address →

PO Box 1984 Albany, OR 97321

PO Box 285 Corvallis, OR 97339

Please bill me in month _____

(payments must be completed by June 2019)

I have made an online payment by visiting www.jacksonstreet.org and clicking the "Donate Now" button *(please indicate this is a sponsorship in the dedication line)*

Thank you for choosing to be a Business Partner for Youth in 2021!

Your support of local youth in crisis makes an incredible difference.

Jackson Street helps youth 24/7/365

Jackson Street Youth Services is a 501(c)3 nonprofit organization, Federal Tax ID # 93-1269503