

## 2022 Sponsorship Packet

Dear Friends,

For the past twenty years, Jackson Street has been providing runaway, homeless, and at-risk youth the safety, skills, and opportunities they need to rise above challenging situations. This life-changing work would not be possible without generous support from our caring community, including our business community.

On behalf of so many, I hope you **choose to connect more deeply with this work in 2022 by joining our Business Partners for Youth program**. While this packet highlights unique event and program sponsorship opportunities, there are other ways for your business to support programs that help youth. Please reach out with your ideas – I'd love to connect further!

I'd like to especially highlight **this year's annual "Youth Rising" fundraising reception on April 28<sup>th</sup> 2022**. More information about this event as well as program sponsorship opportunities are included in this packet.



Find your place on our team as a  
**Business Partner for Youth.**

Receive meaningful benefits while supporting crucial services for youth in crisis. Join our 2022 team in any of these ways:

- Event Sponsorship
- Program Sponsorship
- Host a Community Fundraiser
- Host a Drive or Special Event
- Donate items or services in-kind
- Become an Ambassador

Questions or More Info:  
Hannah Miller  
Development Director  
Jackson Street Youth Services  
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541-745-4553

To register as a program sponsor for 2022, please **CLICK HERE** and complete the short commitment form!

On behalf of so many, thank you again for your generosity and care for local youth!

Gratefully,

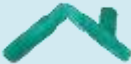

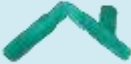























Hannah Miller, Development Director

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## 2022 Sponsorship Program Levels & Benefits

### Annual Fundraising Reception

Sponsorship Benefits	Thrive \$5,000	Educate \$2,500	Nurture \$1,000	Protect \$500	Hope \$250
Exclusivity of Presenting Sponsor <i>(your business name associated with event title, every time)</i>					
Logo included on print & email invitations					
Logo & link on website all year					
Special sponsor gift basket					
Shout-out on social media to Jackson Street's 2,000+ followers					
Highlight in Ambassador e-newsletter to closest Jackson Street fans					
Verbal mention during event					
Logo displayed at event					
Listed on Caring Community section of Jackson Street's website					

### Program Sponsorship

Program Sponsorship Benefits	\$1,000
Shout-out on social media to Jackson Street's 2,000+ followers	
Highlight in Ambassador e-newsletter to closest Jackson Street fans	
Logo on all printed materials	
Listed on Caring Community section of Jackson Street website	

**Programs available to sponsor:**

- ❖ Activities
- ❖ PS(541)
- ❖ Queer Peers
- ❖ National Runaway Prevention Month
- ❖ Birthdays for Youth

Contact Hannah with questions: 541-745-4553 [hannah.miller@jacksonstreet.org](mailto:hannah.miller@jacksonstreet.org)

## Details about Program & Event Sponsorship Opportunities

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### Annual Fundraising Reception

*(Giving levels of \$5,000 - \$500)*



This year our annual fundraising reception, *Youth Rising*, will be held **Thursday, April 28, 2022** – hopefully hybrid! This event averages 200 guests and was held virtually in 2020 and 2021 with no significant change in attendance or net revenue. We do not sell tickets for this event. This year we'll be focused on celebrating 20 years of serving youth and honoring those who've made it all possible! It's a wonderful opportunity to show your support for youth!

### Program Sponsorships Opportunities

*(Giving levels of \$1,000 with limited availability)*

We are excited to expand program sponsorship opportunities this year as a way for businesses to connect more directly with the important work being done to support and empower youth in our care. Read more about each program on our website.

❖ **Activity Sponsor** *(unlimited availability)*

Youth in 24/7 Shelter and Aftercare programs are offered activity experiences that build confidence and explore new interest and hobbies. Activities range from music and arts to outdoor adventures to educational instruction.

❖ **PS(541) Linn County** *(one available)*

❖ **PS(541) Benton County** *(one available)*

These life skills classes cover topics from financial health and basic budgeting, to home maintenance, to self-care, to continued education opportunities. This program is required for young adults in our Next Steps housing and is also open to community youth. PS(541) stands for Peer Support and our local (541) area code.

❖ **Queer Peers** *(one available)*

Queer Peers is an LGBTQ+ social and support group which meets regularly in Albany; a meal is provided. LGBTQ+ youth are 120% more likely to experience homelessness than their peers.

❖ **National Runaway Prevention Month** *(unlimited availability)*

November is National Runaway Prevention Month, a time for awareness and advocacy within our community about issues facing runaway and homeless youth. We host Skatepark After Dark events for youth, an awareness and solidarity vigil, and other activities, depending on funding.

❖ **Birthdays for Youth** *(unlimited availability)*

These funds will allow us to celebrate youth birthdays more meaningfully!

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