



2023 Sponsorship Packet

Dear Friends,

Many of you have supported youth experiencing or at-risk of homelessness through event and program sponsorship before. Whether you consider this an annual donation, or are looking for a new way to transform young lives and our community, **your partnership allows youth access to the opportunities they need to rise above challenging situations.**

From building trust and relationship on the streets and in schools, to providing safe housing and family reunification, to life and job skills, Jackson Street and the youth we serve need your support! On behalf of so many, I hope you **choose to connect more deeply with this work in 2023 by joining our Business Partners for Youth program.**

I'd like to especially highlight **this year's annual "Youth Rising" fundraising reception on April 27th 2023.** More information about this event as well as program sponsorship opportunities are included in this packet. Other ways your business can partner with youth this year are listed below - or, if you have your own ideas, please reach out!



Find your place on our team as a
Business Partner for Youth.

Receive meaningful benefits while supporting crucial services for youth in crisis. Join our 2023 team in any of these ways:

- **Event Sponsorship**
- Program Sponsorship
- Host a Drive or Community Fundraiser
- Donate Items or Services In-kind
- Become an Ambassador

Questions or More Info:
Mike Speten
Community Relations Manager
Jackson Street Youth Services
mike.speten@jacksonstreet.org
503-949-1847

To register as a program sponsor for 2023, please **CLICK HERE** and complete the short commitment form!

On behalf of so many, thank you again for your generosity and care for local youth!

Gratefully,

Mike Speten, Community Relations Manager
mike.speten@jacksonstreet.org / 503-949-1847

Hannah Miller, Development Director
hannah.miller@jacksonstreet.org / 541-745-4553



2023 Sponsorship Program Levels & Benefits

Annual Fundraising Reception

| Sponsorship Benefits | Thrive \$5,000 | Educate \$2,500 | Nurture \$1,000 | Protect \$500 | Hope \$250 |
|--|-------------------|--------------------|--------------------|------------------|---------------|
| Exclusivity of Presenting Sponsor <i>(your business name associated with event title, every time)</i> | | | | | |
| Logo included on print & email invitations | | | | | |
| Logo & link on website all year | | | | | |
| Special sponsor gift basket | | | | | |
| Shout-out on social media to Jackson Street's 2,000+ followers | | | | | |
| Highlight in Ambassador e-newsletter to closest Jackson Street fans | | | | | |
| Verbal mention during event | | | | | |
| Logo displayed at event | | | | | |
| Listed on Caring Community section of Jackson Street's website | | | | | |

Program Sponsorship

| Program Sponsorship Benefits | \$1,000 |
|---|---------|
| Shout-out on social media to Jackson Street's 2,000+ followers | |
| Highlight in Ambassador e-newsletter to closest Jackson Street fans | |
| Logo on all printed materials | |
| Listed on Caring Community section of Jackson Street website | |

Programs available to sponsor:

- ❖ Activities
- ❖ PS(541)
- ❖ Queer Peers
- ❖ National Runaway Prevention Month
- ❖ Birthdays for Youth

Contact Mike (503-949-1847) or Hannah (541-745-4553) with questions

Details about Program & Event Sponsorship Opportunities

Annual Fundraising Reception

(Giving levels of \$5,000 - \$500)



This year our annual fundraising reception, *Youth Rising*, will be held **Thursday, April 27, 2023** – hopefully hybrid! This event averages 200 guests and was held virtually in 2020 and 2021 with no significant change in attendance or net revenue. We do not sell tickets for this event. This year we'll be focused on celebrating 20 years of serving youth and honoring those who've made it all possible! It's a wonderful opportunity to show your support for youth!

Program Sponsorships Opportunities

(Giving levels of \$1,000 with limited availability)

We are excited to expand program sponsorship opportunities this year as a way for businesses to connect more directly with the important work being done to support and empower youth in our care. Read more about each program on our website.

❖ **National Runaway Prevention Month** *(unlimited availability)*

November is National Runaway Prevention Month, a time for awareness and advocacy within our community about issues facing runaway and homeless youth. We host Skatepark After Dark events for youth, an awareness and solidarity vigil, and other activities, depending on funding.

❖ **Birthdays for Youth** *(unlimited availability)*

These funds will allow us to celebrate youth birthdays more meaningfully!

❖ **PS(541) Linn County** *(one available)*

❖ **PS(541) Benton County** *(one available)*

These life skills classes cover topics from financial health and basic budgeting, to home maintenance, to self-care, to continued education opportunities. This program is required for young adults in our Next Steps housing and is also open to community youth. PS(541) stands for Peer Support and our local (541) area code.

❖ **Queer Peers** *(one available)*

Queer Peers is an LGBTQ+ social and support group which meets regularly in Albany; a meal is provided. LGBTQ+ youth are 120% more likely to experience homelessness than their peers.

❖ **Activity Sponsor** *(unlimited availability)*

Youth in 24/7 Shelter and Aftercare programs are offered activity experiences that build confidence and explore new interest and hobbies. Activities range from music and arts to outdoor adventures to educational instruction.

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